

Toms River Business Development Corporation  
Board of Directors Meeting  
Wednesday, June 1, 2022; 8:00 a.m.  
(Meeting conducted in person and via Zoom )

**MINUTES**

In attendance: Bill Beining, John Brown, MaryJo Buchanan, Tom Forgione, Gabe Gillen, Dean Gresek, Mayor Hill, Mike Hovance, Rebecca Leopold-Bunucci, Lee Pelton, Pam Piner, Dave Roberts, and Bob Shea Staff: Mairin Bellack and Liz Thomson. Guests:  
Not present: Lou Amoruso, Phil Brilliant Lisa Cifaretto, Kim Dippolito, Georgette Kyriacou, Sandra Lazzaro, Mike Little, Tony Palmucci, Danielle Norcross, Danielle Szcypinski and Arleen Read.

- Called to order at 8:04 a.m.
- Introductions & Announcements: M. Bellack reminded the board that the Farmer's Market starts today in Huddy Park. It is open from 11:00am-4:00pm. M. Bellack thanked B. Beining and P. Piner for the help obtaining the parking spaces necessary to make the Farmer's Market work out in Huddy Park.
- Approval of Minutes: A motion to approve the minutes was made by T. Forgione and second by D. Gresek. The minutes were unanimously approved.
- Treasurer's Report (L. Pelton): L. Pelton reported that the financials are in good shape. K. Dippolito and M. Bellack have been successful in bringing in sponsors which helps the financial situation.
- Committee Reports
- Cultural Committee (L. Cifaretto) M. Bellack reminded the board that TRAC is holding an Art Walk tonight and the first Wednesday of every month through October.
- Design (B. Beining)- B. Beining reported that they are looking for someone to clean up and fix the backyard area especially as it is an egress from the building. Crown Elevator has been contacted about getting a quote for the elevator.
- Economic Restructuring/Land Use- B. Shea reported that all of the downtown projects are moving forward.
- Finance (L. Pelton) – M. Bellack reported that she is looking to get a sponsorship from M&T Bank for the Farmer's Market. We have received a sponsorship from Capodgali Properties for \$8,000 for the Title Sponsorship for Summer in the Street in July.
- Organization (D. Szcypinski)- No report
- Promotions (Tom Forgione)- T. Forgione reminded the board that the Farmer's Market starts today. He encouraged everyone to attend and then

share it on social media. The website for the Downtown Shops @53 Main is complete and waiting on approval to go live. The Promotions Committee is reviewing the tourism plan to find ways to bring people to Toms River from out of town. Cruisin Downtown starts up next Wednesday and will run the second Wednesday of each month through September.

- Colleague Reports:

Township (Mayor Hill, Lou Amoruso and D. Roberts)- Mayor Hill gave an update on the groundbreaking for the VA Clinic in Toms River. He thanked D. Roberts for all the planning to help bring the VA Clinic to Toms River. The sensory trailer is available for families who have children with autism, this is a place to escape from the stimulation of the event. The dune repairs at the beaches have begun. They are hoping to have the work done by mid-June. The Army Corps of Engineers will be returning to work on beach replenishment in winter 2023. The mayor is working to get state funding for improvements to Route 9, beach replenishment as well as working to get more funding for the Toms River School System.

D. Roberts reported that the hearing on removing the Robbins Parkway lot from the Rosi List took place on Thursday. He thanked P. Piner for providing the township with the 1975 ordinance from The Parking Authority regarding this parking lot. This parcel was never intended to be a part of Huddy Park. There were residents at the hearing. Lance Chambeau emphasized the need for the lot in order for The River Lady to operate successfully. The comment period extends to June 9, 2022. They will be accepting comments until the end of day June 9<sup>th</sup>. The Planning Board meeting at 6pm tonight will focus on the general development plan for the expansion of Community Medical Center. The Residency Program at the hospital will also be expanding significantly with the expansion of the hospital.

D. Roberts reported that he had residents from downtown visit him to discuss the Rosi list removal as well as the appearance of some of the downtown buildings. D. Roberts told the residents that now the TR BID does have review of signs for the downtown businesses now through an ordinance and possibly this could be something to be instituted about the facades of downtown buildings. D. Roberts expressed his willingness to bring that idea to the Land Use Committee. It was agreed by the board that it would be a good idea to bring that idea to the Land Use Committee of the township regarding the historic district downtown.

Parking Authority (P. Piner)- B. Beining reported that they had received a complaint regarding handicap parking on Main Street. The Parking Authority Board has sent the issue to the township Engineering Department. The requirements of handicap parking were discussed in regard to Main Street. P. Piner reported that they are working on converting all the meters to all 4G but are waiting for the batteries to come. During the transition people may not be able to use the app to pay for their meter. The Parking Authority is looking for a part-time

enforcement officer. If anyone knows of someone interested, please have them reach out to The Parking Authority. This is a seasonal position. The storage shed is ready and available for the storage of the snowflakes. Discussion ensued regarding the working meters.

County (S. Lazarro) – No report.

Library (Rebecca Leopold-Bunucci)- The library will be having their Summer Read program “Oceans of Possibilities”. The Sensory space at The OC Library will be open Monday-Friday. June is Alzheimers and Brain Awareness month as well as Pride month.

Chamber of Commerce (D. Norcross)- No report

Old Business: M. Bellack reported that she attended the Main Street America Conference in Richmond, VA. She shared the experience and the contacts made.

New Business: Reminder about the Farmer’s Market, Cruisin Downtown on June 8 and Downtown Night Out is in full swing. M. Bellack shared that the Food Truck ordinance for food trucks to be downtown on Sundays did pass. The Rotary will be holding a concert in Huddy Park this weekend. P. Piner shared that the bus terminal is now open on Saturday and Sunday for ticket sales.

Adjournment: a motion to adjourn was made by B. Beining and second by T. Forgione. The motion passed unanimously. The meeting was adjourned at 8:48 am.