

Toms River Business Development Corporation
Board of Directors Meeting

Wednesday, January 6, 2021; 8:00 a.m.

(Meeting conducted at BID office and virtually via Zoom due to COVID-19)

MINUTES

In attendance: Mayor Hill, Bill Beining, MaryJo Buchanan, Debra Challoner, Dean Gresek, Dave Roberts, Tom Forgione, Mike Hovance, Marshall Kern, Bob Shea, Rachel LaVoie-Dohn, , Lee Pelton and Danielle Szczypinski Staff: Mairin Bellack, Kim Dippolito, Guests: Dana Lancellotti Not present: Tony Agliata, Lou Amoruso, Georgette Kyriacou, John Brown, Gabe Gillen, Pam Piner and Danielle Norcross.

1. Called to order at 8:03 a.m.
2. Introductions & Announcements: M. Bellack shared that in the new year we are planning for events and hopeful that this year we will be able to resume this spring.
3. Approval of Minutes: A motion to approve the minutes was made. The minutes were unanimously approved.
4. Treasurer's Report (L. Pelton): L. Pelton reported that the finances are looking good for now. M. Kern inquired about the second PPP Loan. L. Pelton is attending a webinar regarding that and will inform the board next meeting.
5. Committee Reports
 - Cultural Committee ()- CAP was approved for the mural in the upper lot on Iron Street from the Planning Board. The 2021 art grants have been awarded. The Hidden History Brochure will be printed. T. Forgione is getting quotes to have this completed.
 - Design (B. Beining)- M. Bellack gave an update on the Main Street program. The application process will open in February and she will be applying. B. Beining shared that we are down to one vehicle due to the loss of the pickup truck from the accident.
 - Economic Restructuring/Land Use- The Incubator was discussed. T. Forgione suggested that a promotion of one month free rent may be a way to attract new businesses. B. Shea shared he has spoken with the Capadagli Group and they may be interested in having a space in the incubator to show their renderings. D. Roberts shared that the Red Carpet site needs final council approval. A meeting was held with the Capadagli Group regarding Robbins Parkway. The renderings are exciting. They are looking to work with all the businesses in that area and wish to create a walkway along the river. D. Roberts gave an update on the potential

VA site at Hooper and Caudina. The VA has asked for “will serve” letters from all the utility companies. The township is hopeful that they will make their decision soon. The Seacourt Pavillion have large empty spaces. They are considering whether to expand the redevelopment plan to this area as well. This could be a space to relocate the post office. Discussion of the regulations regarding nano breweries and craft distilleries were discussed. D. Roberts will put this on the Land Use agenda for the township.

6. Finance (L. Pelton)- M. Bellack reported that we will be getting \$5,240 from the OC Cultural and Heritage grant. She has also secured a Title Sponsorship from Downs Ford for \$25,000. \$20,000 will be for the Title Sponsor of Downtown Nigh Out and \$5,000 for Cruisin Downtown. .

Organization (D. Szczypinski- D. Szczypinski reported that the Resident Committee did not meet in December. Their next meeting is January 28, 2021.

Promotions (Tom Forgione)- T. Forgione had no report.

7. Colleague Reports:

- Township (Mayor Hill, Lou Amoruso and D. Roberts)- Mayor Hill reported that online vaccine registration has begun. There is a link on the township website to access the registration.
- Parking Authority (P. Piner)- B. Beining reported that the Parking Authority has met with L. Amorusso and D. Roberts regarding the redevelopment.
- County (T. Agliata, S. Simone) – No report
- Library (Rachel LaVoie-Dohn)- R. LaVoie-Dohn reported the library had to close yesterday due to Covid exposure. Their online programs are still running.
- Chamber of Commerce (D. Norcross)- No report.
- Old Business:

New Business: D. Lancellotti reported that there was the reorganization of the Commissioners. The County has arranged to have Covid testing at the joint base. The Lease Assistance grants are being awarded.

Adjournment: a motion to adjourn was made by B. Beining the motion passed unanimously. The meeting was adjourned at 9:10 am.