

Toms River Business Development Corporation  
Board of Directors Meeting  
Wednesday, December 4, 2019; 8:00 a.m.

**MINUTES**

In attendance: Mayor Kelaher, Mayor-Elect Mo Hill, Bob Shea, John Brown , Dave Roberts, Lee Pelton, Marshall Kern, Steve Simone, Debra Challoner, Danielle Szczypinski Kristin Space, Bill Beining, Mike Hovance, and Tom Forgione. Staff- Alizar Zorojew, Liz Thomson and Guests: Not present: Georgette Kyriacou, Rachel LaVoie-Dohn, Pam Piner and Kim Dippolito,

1. Called to order at 8:08 a.m.
2. Introductions & Announcements: A. Zorojew informed the board that The BID had been presented with a Proclamation from the township for our participation in Small Business Saturday.
3. Approval of Minutes: A motion to approve the minutes was made by T. Forgione and second by M. Hovance. The minutes were unanimously approved.
4. Treasurer's Report (L. Pelton): L. Pelton was not present. A Zorojew reported that the fourth quarter assessment check should be coming in December. There have been a few issues with the banking with the transition from Shore Community Bank to 1<sup>st</sup> Constitution Bank, but we are working them out. The board passed the 2020 budget last meeting and it will be presented to the township in early 2020.

5. Committee Reports

- Cultural Committee ( )- M. Kern reported that CAP held a think tank and got a lot of great feedback. They will be starting an Ortley Beach CAP. They will be formalizing the organization by electing officers. The marketing committee will work on capitalizing on the Arts District with thanks to the township. They will be working with the newly formed film committee for an Arts Day or an Arts Week in conjunction with the planned film festival. They hope to get more involved with businesses to display art. The hidden History trail is out.

Design (B. Beining)- B. Beining reported that snowflakes are up and all the glitches are being worked out. The signage for the downtown area has been freshened up. There will be a safety meeting in January with the police, the warden and other agencies to discuss the downtown area and ways to improve the safety. The back door in the incubator has been replaced and corrections to the threshold made.

Economic Restructuring/Land Use- A. Zorojew gave an update on his recent attendance at the League of Municipalities. He discussed his attendance at the ABC panel and the use of concessionaires licenses as well as the possibility of the township retaining the title on a piece of the redevelopment area so that the concessionaire's license could be used in that area. Discussion ensued.

Currently the incubator is 100% occupied. There was a ribbon cutting for the new store Lil Peace of Tranquility which sells handcrafted candles and gifts. There are currently no complete façade grant applications. A Zorojew reported that Lakeland Bank is interested in sponsoring the Façade Grant program for \$10,000. M. Hovance asked if the no one were to apply for the grant could the funds be used in a different manner. A Zorojew felt that should be discussed with Lakeland Bank. A motion to accept the sponsorship for the Façade Grant program from Lakeland Bank was made by M. Kern and second by J. Brown. The motion was unanimously approved. D. Challoner asked if it would be possible to link the Hidden History Tour to the Façade Grant sponsorship for history placards. A Zorojew will follow up with her to discuss this further.

A Zorojew gave an update on the trolley. He has sent in the application to the CPCN. Last week he received questions regarding being part of the township redevelopment plan and whether or not we are part of the county redevelopment plan. He has answered those questions and from there it goes the legal for review. After that there will be an inspection of the trolley.

Mayor Elect Mo Hill gave an update on the emergency funding for the Toms River Schools. He reported that all the information is on Governor Murphy's desk. A Zorojew reported that he will be doing a presentation at the Toms River Schools on Monday, December 9, 2019.

A Zorojew gave an update on the potential opening of the Battle River Brewery. He also reminded the board that he will be attending the ICSC in New York City December 10-12.

Finance (L. Pelton) No further report.

Organization ( D. Szczypinski)- D. Szczypinski had no report as there was no resident committee meeting last month.

Promotions (Tom Forgione)- A Zorojew has been invited to participate in a promotional event on January 23, 2020 by Mike Redpath. T. Forgione reminded the board that the promotions committee needs members. Anyone interested in joining please let Tom know. There will be no winter Farmer's Market as there are no empty units to hold it. The Christmas Tree Lighting will take place on Friday, December 6, 2019 at 5pm-7pm. The December Think Tank at the Mathis House was a great success. T. Fogione encouraged members to reach out to Vicki Weiss, the new owner, as she is looking to collaborate with businesses downtown.

The December newsletters are out. T. Forgione once again reiterated the idea of having an accurate new site for information regarding the town. T Forgione encouraged all board members to review the business information on our current website to make sure it is accurate as he will be taking that information to the new website.

6. Colleague Reports:

- Township (Mayor Kelaher and D. Roberts)- Mayor Kelaher shared that this would be his last meeting with us. The board thanked the mayor for all of his support and help throughout his tenure. D. Roberts gave an update on the redevelopment. There will be a presentation of the winning idea from the Kislak competition highlighting the Allied Building site. This presentation will be done on 12/12/19 at 7:00pm in the Bishop Building. D. Roberts encouraged the board to attend. A Zorojew shared that he will be treating the presenters to dinner. D. Roberts gave an update on the potential of the VA coming to Toms River. It appears that Toms River has made it to the final stages. Discussion ensued. He also reported that there is no contract yet on the boat works property. Mayor Elect Mo Hill thanked D. Roberts and D. Guardian for their initiative with working to bring the VA to Toms River. Other areas of redevelopment in Toms River were discussed.
- Parking Authority (P. Piner)- P. Piner was not present.
- County (T. Agliata)- S. Simone discussed the county acquiring the Dover Esplande property on Hooper Avenue. The idea is to place all the county offices in this new complex.
- Library (Rachel LaVoie-Dohn)- No report
- Chamber of Commerce (D. Norcross)- No report

Old Business: None

New Business D. Roberts again gave the details of the Kislak presentation in the Bishop Building on December 12, 2019 at 7:00pm. All are welcome to attend. D. Challoner inquired about the parking garage decals and the use of the township garage for decal holders and the possibility of township employees being shuttled from the county garage to make room for more decal holders. B. Shea discussed the idea of ending the enforcement of parking fees on Saturday in order to bring more business downtown. B. Beining encouraged him to attend a Parking Authority meeting which are held on the fourth Thursday of the month. B. Shea asked that A. Zorojew set up a meeting with him and P. Piner.

Adjournment: a motion to adjourn was made by M. Hovance and seconded by D. Szczypinski the motion passed unanimously. The meeting was adjourned at 9:31 am.