

Toms River Business Development Corporation
Board of Directors Meeting
Wednesday, November 6, 2019; 8:00 a.m.

MINUTES

In attendance: Mayor Kelaher, Terrance Turnbach, Bob Shea, John Brown , Dave Roberts, Georgette Kyriacou, Rachel LaVoie-Dohn, Lee Pelton, Mary Jo Buchanan, Mike Hovance, and Tom Forgione. Staff- Alizar Zorojew, Liz Thomson and Guests: Not present: Pam Piner, Bill Beining, Marshall Kern, Debra Challoner, Danielle Szczypinski and Kim Dippolito,

1. Called to order at 8:06 a.m.
2. Introductions & Announcements: A. Zorojew informed the board that a number of the board members had attended a meeting with Suez Water. There was a strong representation from downtown Toms River at the meeting and they were able to give good feedback to Suez Water. A. Zorojew encouraged members that if they have any water problems to reach out to Jane Kunka from Suez Water. She is a great liaison and is happy to assist.
3. Approval of Minutes: A motion to approve the minutes was made by T. Forgione and second by Mayor Kelaher. The minutes were unanimously approved.
4. Treasurer's Report (L. Pelton): L. Pelton reported that all the monthly reports are in the board packets. He shared the proposed budget in the packet. A. Zorojew point out that in the 2020 budget the assessment from the township will go up \$5,000. Questions regarding certain line items on the budget were discussed. The trolley expense line item was discussed. A. Zorojew gave the details regarding the registration process of the trolley and the status of the process. The information has been sent to the CPCN in Trenton. It was agreed that the trolley be taken to the garage L. Pelton suggested for a quote. This quote will include having the safety windows installed and any other items necessary for the inspection of the trolley by the state. B. Shea has spoken with OC VoTech and they will look at the trolley to see what repairs they can do. B. Shea asked A. Zorojew to set up a date next week for this to happen. The OC VoTech may be able to store it for the winter as well. The historic tour aspect of the trolley was discussed. We have put the grant funds received for the historic trolley tour to put together a self-guided walking historical tour of six downtown sites. A motion to approve the 2020 budget was made by M. Hovance and second by M. Buchanan, the budget was unanimously approved by the board.

5. Committee Reports

- Cultural Committee ()- M. Kern was not present. A. Zorojew reported that the CAP Committee has succeeded, with the help of the Township Council, to have the downtown designated as the Arts District. The OC Library in conjunction with Bubby's Beanery is working to put together a film festival in downtown Toms River. The BID will be participating in some areas to support this effort. Any board members interested in working on this endeavor please contact A. Zorojew.

Design (B. Beining)- B. Beining was not present. A. Zorojew shared that the design committee is still focused on a new banner program for 2020. A. Zorojew will be meeting with John Byrne from Sovereign Bank regarding the military banners. The BID will again hold its yearly public safety meeting this winter. G. Kyriacou highlighted a missing concrete barrier in the lower Wells Fargo lot on Irons Street. This is allowing drivers to bypass the light at Water Street and cut through the lot and jump the curb to merge further west on Water Street. Councilman Turnbach asked A. Zorojew to reach out to the owner of the lot to see how this safety problem could be addressed. The speeding downtown was discussed. Councilman Turnbach has heard these complaints as well. He will continue to follow up with the police about measures that can be taken. A Zorojew reported that the back door of the Incubator will be fixed to alleviate the water issue. The snowflakes will be put out on November 23, 2019 at 8:00am. Anyone interested in helping with this please contact A. Zorojew.

Economic Restructuring/Land Use- A. Zorojew asked if D. Roberts would give an update on the work to be done on Herflicker Blvd. D. Roberts reported that the bridge repair is slated to be done for 2022. The detour alternatives for traffic were discussed. The NJ Natural Gas remediation is done with the initial property. They will be starting on the Allied Plumbing site in January and then will continue with work on Herflicker Blvd. They need the design for the road by 2020. There are many steps to be gone through for the grant agreement. There are several hot spots and signaling issues that will need to be addressed.

A Zorojew reminded the board that he will be attending the ICSC in New York City, December 10-12. Any board members interested in attending please let him know. The Incubator is 100% occupied. On November 15 A Lil Peace of Tranquility, a homemade candle shop, will be having their ribbon cutting in the incubator at 12 pm. all board members are invited and encouraged to attend.

Finance (L. Pelton) No further report from L. Pelton. A Zorojew reported that the grants have been submitted. The CBDG contract has been received. D. Roberts reported that the township received a grant for seven new interpretive signs. A. Zorojew will reach out to E. Stahl to discuss

how this could be incorporated with the Hidden History Trail. A. Zorojew thanked M. Buchanan for the suggestion of RWJ Barnabas for a potential sponsor for 2020.

Organization (D. Szczypinski)- D. Szczypinski was not present. A. Zorojew reported that the Resident Committee met last at The Office Lounge and will meet next here at the BID office on December 3, 2019.

Promotions (Tom Forgione)- T. Forgione shared that the Farmer's Market will be running until the Monday before Thanksgiving (11/25/19). The Christmas Tree Lighting is 12/6/2019 5pm-7pm. The next Think Tank is December 3, 2019 at 600 Main Street. Taco Tastic will be opening soon. Discussion took place regarding the openings of the brewery and distillery. No opening dates have been set for either business.

Councilman T. Turnbach was approached by a downtown resident, D. Carino about setting up a "Virtual Halloween". T. Forgione will try to connect with him to work on this idea. T. Forgione thanked the board for sharing the downtown events and encouraged them to continue to do so. The November Newsletters are out.

6. Colleague Reports:

- Township (Mayor Kelaher and D. Roberts)- Mayor Kelaher gave an election update. He anticipates a smooth transition. The township has a new website. D. Roberts shared that the website has a lot more content from the economic development and redevelopment stand point. He encouraged the board to go to the site to see all of the changes. D. Roberts gave an overview of a recent panel he was a part of, The Kislak Real Estate Institute. The chosen property for ideas was the Allied Plumbing site in Toms River. A. Zorojew asked D. Roberts to bring the information gleaned from that event to the next Economic Restructuring meeting. T. Turnbach reported that the council will be honoring Uncle Doods Donuts for best donut in NJ at the next council meeting.
- Parking Authority (P. Piner)- P. Piner was not present. B. Shea asked about the enforcement of parking on Saturdays and the cost benefit of enforcement.
- County (T. Agliata)- No report
- Library (Rachel LaVoie-Dohn) R. LaVoie-Dohn reported that the Friends book sale will begin on 11/7-11/9 in Mancini Hall. Lisa Scottoline will be coming to the library on 11/16/19 and there are still tickets available. Fan Nation will be coming back on 11/23/19, 10am-4pm. The library now has Flipster which is a digital magazine newsstand. The monthly brochure was distributed.
- Chamber of Commerce (D. Norcross)- No report

Old Business: None

New Business A. Zorojew thanked Mayor Kelaher, Councilman Turnbach and D. Roberts for their participation at the meetings of the BID. Their input and participation is extremely helpful. T. Forgione reminded the board that he continues to look for more members of the Promotions Committee. The time and date of the meeting can be discussed if anyone is interested in participating. Please contact T. Forgione if you would like to be a part of that committee. The Jingle Bell Run is coming up on Sunday, December 8, 2019.

Adjournment: a motion to adjourn was made by B. Shea and seconded by G. Kyriacou the motion passed unanimously. The meeting was adjourned at 9:35 am.