



November 21, 2012

FOR IMMEDIATE RELEASE

(Toms River, NJ) — Honda of Toms River and Downtown Toms River will present the Annual Christmas Tree Lighting ceremony in Downtown Toms River on Friday, November 30th. The event will again take place in the Courtyard between Toms River Township Hall, and the Ocean Co. Library, Toms River Branch.

Festivities begin at 6 p.m. with entertainment, featuring The Bill & Ron Show and The Monsignor Donovan H.S. Chorus. There will also be an Elf Balloonist and a reading of Clement Clarke Moore's "Twas the Night Before Christmas" by Mrs. Claus!

Santa Claus himself will arrive at 7:30 on a fire truck with members of Toms River Fire Company #1 chauffeuring him to the event. Local officials will also be on hand to assist Mr. Claus in formally ushering-in the Holiday Season in Downtown Toms River!

This year, the event is being graciously sponsored by Honda of Toms River (please visit hondaoftomsriver.com). Other partnering sponsors of special events Downtown include: XFINITY, Jersey Central Power & Light, New Jersey Natural Gas, United Water, Home Depot, Magic 100.1 FM, The Rat 95.9 FM, Stop & Shop, Extra Space Storage, Ocean First Bank, the Ocean Co. Board of Chosen Freeholders, and Morgan Stanley Smith Barney (Toms River Office).

For more information on this and other upcoming Downtown Toms River events, as well as the New DOWNTOWN TOMS RIVER GIFTCARD—the perfect holiday gift for everyone on your list, please go to: downtownomsriver.com.

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