



DOWNTOWN TOMS RIVER

Business Improvement District

IN THIS ISSUE

PG1 What's Happening in
Downtown Toms River

PG2 **Featured Event:**
Rock the River
Featured Business:
The Toms River Volunteer
Fire Co. #1

Featured News:
New Shop Local Program

PG3 **Calendar of Events**
Our Sponsors

WHAT'S HAPPENING in Downtown Toms River this July

By BID Staff

July is a busy month in Downtown Toms River. The Farmers' Market is running every Wednesday from 11am-5pm on the lawn of the Ocean County Parking Garage at 28 Hadley Ave. Our second classic car night Cruisin' Downtown takes place on Wednesday July 10th from 6pm-9pm along Washington Street. Live entertainment from Strictly 60's and DJ Ken Schaffer. Summer in the Street is Saturday, July 20th 12pm-6pm on Washington Street. Three live bands will perform (Smokey Starr, CPR Band and Katfish Lucy). There will be food trucks, merchandise vendors and a beer & wine garden provided by Toms River Volunteer Fire Co. #1. The Wooden Boat Festival also takes place on Saturday July 20th, 9am-3pm in Huddy Park. Huddy Park Game Night returns on Wednesday July 24th from 5pm-8:30pm in Huddy Park. Come down and enjoy free games and fun in the park. Have the little ones wear their bathing suits to cool off in the mini splash park provided by The Toms River Township Green Team. WOBM will be on site with music and games and prizes. Toms River Volunteer Fire Co. #1 will be selling hamburgers & hotdogs. On July 27th, our featured event in this month's newsletter will take place, Rock the River. Read about all that the Toms River Township Volunteer Fire Co. #1 does for the community in our featured business section. Our news for this month takes a look at the township's new Card Rewards program for Toms River residents. For more information about Downtown Toms River visit our website www.downtowntomsriver.com





HUDDY PARK, NEW JERSEY JULY 27, 2019

Featured Event: Rock the River

There is a new event in downtown Toms River this July. The Little by Little Foundation has partnered with Bubby's Beanery to present Rock the River on Saturday, July 27th in Huddy Park. Take a look at the below press release for information about the event.

Enjoy an energetic musical line up, headlined by David Cook, eclectic entertainment, and a variety of vendors and food trucks! The main stage also features NOLA rock & roll band Cowboy Mouth, NYC rocker Sophia Ramos, progressive math funk collective RedRightReturn, Asbury Park funkateers Waiting on Mongo and Toms River's own 18th & Addison. Breakdancers, live graffiti art, a retro-style photobooth, kids entertainment and more will round out this exciting daylong festival.

Tickets are \$35 (children under 7 free) and \$40 at the door and can be purchased at Bubby's Beanery, 44 Washington Street, Toms River or online at www.universe.com/rocktheriver.

We hope to attract more than 2,000 visitors from our region and beyond, as the goal of this family-friendly event is to raise money to support children with brain cancer in New Jersey and across the country through the Little by Little Foundation. Every dollar raised directly benefits families in need.

After a long, hard fight, Toms River resident Kim Maguire became brain cancer's victim in 2017. When she passed away less than two years after being diagnosed with glioblastoma (GBM), her husband Mike needed to do something meaningful in her memory. That is when the Little by Little Foundation was born. Through the Little by Little Foundation, Kim Maguire's giving spirit is kept alive by helping individual families in financial hardship due to childhood brain cancer treatment. In less than two years, more than \$125,000 has been distributed directly to families in need.

For more information about Rock the River and the Little by Little Foundation, contact Stacy Buono at 732.241.3323 or booknerdbuono@gmail.com.



Featured Business: The Toms River Volunteer Fire Co. #1

Toms River Fire Company #1 was established in the year 1896 after the great Applegate Fire of Toms River in 1895. We were the first and are now the oldest fire company in Toms River. From our inception, Toms River Fire Company #1 has been completely volunteer and we hold true to that today, even with our large population as well as being a vacation destination. We will be celebrating 125 years in 2 years which is quite an exciting time for us.

Our company runs about 800-900 calls per year on average with the largest response area for Toms River. Our volunteers train weekly on the latest techniques to ensure that we are at the ready to protect our community at a moment's notice. Our company does everything from structure fires, extrications, water rescue, ice water rescue to saving a kitten if that's what we are called upon to do.

To learn more about us, if you have any question or you want to volunteer and be a part of us, visit our website and like us on Facebook. Or you can email us too.

www.trfc1.org | Imonzo@trfire.org

Facebook: Toms River Fire Dept. Company #1

Featured News: New shop local program for Toms River

The Township of Toms River is introducing a new shop local program called Card Rewards. It is part of the new Toms River Estate Card tax savings program for residents. The program allows residents to earn a small percentage back on their purchases which they earn as a property tax rebate. People will be able to learn about participating businesses on the Toms River Estate Card website and mobile app. For more information on this new program please visit the Toms River township website www.tomsrivertownship.com.





Downtown Toms River - 2019 Calendar of Events

MAY

- 4 – Toms River FoodFest*
- 18 – 30th NJ State Chili & Salsa Cook-off
- 22 & 29 – Farmers' Market

JUNE

- 5, 12, 19, & 26 – Farmers' Market
- 12 – Cruisin' Downtown Toms River

JULY

- 3, 10, 17, 24 & 31 – Farmers' Market
- 10 – Cruisin' Downtown Toms River
- 20 – Summer In The Street
- 20 – Wooden Boat Festival*

AUGUST

- 7, 14, 21 & 28 – Farmers' Market
- 14 – Cruisin' Downtown Toms River
- 17 – Art in the Park

SEPTEMBER

- 7 – O.C. Historical Society Antiques Faire*
- 4, 11, 18 & 25 – Farmers' Market
- 11 – Cruisin' Downtown Toms River

OCTOBER

- 2, 9, 16, 23 & 30 – Farmers' Market
- 19 – Harvest Arts Festival
- 31 – Halloween Parade*

NOVEMBER

- 6, 13, 20 & 25 - Farmers' Market
- 11 – Veterans Day Parade*
- 30 – Small Business Saturday

DECEMBER

- 6 – Christmas Tree Lighting
- 1 – Jingle Bells Run*
- 11 – Business & Resident Holiday Decorating Contest

***Promoted but not produced by Downtown Toms River
Business Improvement District**

THANK YOU TO ALL OF OUR SPONSORS



Funded in part by a grant from the
Ocean County Board of Freeholders
Explore more at
OceanCountyTourism.com



This program is made possible in
part by a grant administered by the
Ocean County Cultural & Heritage
Commission from funds granted by
the NJ State Council on the Arts

Downtown Toms River

Farmers' Market

Location

Ocean County Parking Garage Lawn
28 Hadley Avenue, Toms River

Every Wednesday

May 22 – Oct 30 11 am – 5 pm

Nov 6 – 20 11 am – 4 pm

Nov 25 11 am – 4 pm

(Special Thanksgiving Week Market)

Fresh Produce

- Fruits & Vegetables • Nuts & Candy • Honey
- Baked Goods • Herbs & Spices • Food Truck
- Gourmet Foods • Homemade Dog Treats
- Smoothie Truck • Pickles & Olives • Winery

**Join us the first Wednesday of each month
for a FREE RAFFLE to win a basket of
Farmers Market items.**

For details visit

www.downtowntomsriver.com

or call 732-341-8738

THE
Downtown
SHOPS
@53MAIN

THE *Downtown* SHOPS @53MAIN



Supporting artists of all ages!

Visit our gallery for monthly exhibits. All work for sale.
10% discount for Military and First Responders.
TRAC monthly meeting is 2nd Tues. of each month, 7PM,
Main Floor Community Room.

New Members welcome!

Follow us on FB www.facebook.com/groups/tomsriverartistcommunity
and our new website TRAC732.com



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